

## PRICE IS THE CONVINCER!

The invincible salesman. Wit, wisdom, eloquence, oratory, all sit down when "PRICE" speaks. Our Price has nothing to say unless he can lay hold on quality.

We Put Them . . .  
... Together.

See! **\$1.98**  
PRICE  
**\$1.98**



Confidence in what you are eating helps the appetite; quality we demand in buying; quality we give in selling; so that OUR PRICES TALK!

**ROANOKE SHOE CO.,**  
THE SPOT CASH MONEY SAVERS,  
13 Jefferson Street, Roanoke, Va.  
5 Salem Avenue.

## F. W. BROWN, HARDWARE,

11 S. Jefferson St., Roanoke.



### CRITICAL EXAMINATION

Is all that we ask. That will convince you that this is the best place to buy—quality for quality, our prices cannot be equalled, and quality is what counts. But don't judge by prices alone. Examine the goods—examine them closely. If everything isn't just what we represent it, be very sure we don't know it, and would consider it a favor if you will tell us.

**Note Special Prices on Hammocks**  
All my pillow and stick Hammocks will be sold at 25 per cent. discount for a short time. Don't miss the chance.

**F. W. BROWN**

## FOR RENT!

A VERY desirable storeroom, 35x70, in Hartsook building, market square, excellent stand; will rent cheap to a good party.

TWO 6-room houses newly papered throughout, with modern conveniences, near new post-office. Price \$9 and \$10 per month.

ONE 6-room house in southeast near shops, in excellent condition. Price \$7.50 per month.

THREE choice storerooms on Salem avenue, splendid location. Price \$24, \$30 and \$50 per month.

— APPLY TO —

**T. E. B. Hartsook & Co.**  
**RENTERS,**  
**MARKET SQUARE.**

**Artistic Piano Tuning and Repairing.**  
WALTON NELSON, piano and organ tuner and repairer for the Hobbie Piano Co., is now ready to make annual tuning contracts for piano tuning. Prompt attention and first class work guaranteed. Best of references from manufacturers and numerous patrons of high musical standing in Roanoke. Call or leave orders at the Hobbie Piano Co., 157 Salem avenue.



**Good Bread** is never produced from inferior flour—everybody knows that. The foundation of good food is choice selected wheat. Machinery, method and "know-how" are all important in the making of a reliable, uniform brand like "Pillsbury's Best." There are other good brands of flour, but "Pillsbury's Best" is always best and brings the best price.

**HAWKINS & FIELDING, Agents.**  
Hartsook Building, Market Square

The best known remedy for biliousness, constipation, indigestion and for all kidney and liver complaints. A fine appetizer; aids digestion and promotes sound sleep. For sale at Massie's Pharmacy.

Best lunch counter in town—Bonner's

## TELL THE PEOPLE

IF YOU HAVE A GOOD THING.

Use Circulars, Cards, Catalogues, Price Lists, Dodgers. People form an opinion about you sometimes from the Stationery you use.

THEN LET IT BE  
NEAT AND TASTEFUL.

**The Stone Printing and Manufacturing Co.,**

Opposite Hotel Roanoke  
EDW. L. STONE, President

We'll have something to say about our increased facilities soon.

ROANOKE, VA.

## GENUINE CAROLINA HEAD RICE.

The Very Best to be Had.

## "Bromangelon,"

A new and very fine desert in four flavors:

**ORANGE,  
LEMON,  
RASPBERRY,  
STRAWBERRY.**

**PITMAN & EVANS.**  
Phone 152.

## COMING AND GOING

J. E. Rogers is in Washington on business.

Robert Williams, of Radford, is in the city visiting relatives.

J. L. Buery, of West Virginia, is a guest at the Ponce de Leon.

F. M. Brown, of Wytheville, was in the city yesterday on business.

L. C. Hansbrough, of Salem, was in the city yesterday on legal business.

Bernard Thomas arrived in the city yesterday from the Crockett Springs.

C. D. Mahone, of Baltimore, has been visiting his family in Salem for several days.

Ballard Huff returned yesterday from a business trip through Southwest Virginia.

Miss Lucy Venable went to Martinsville yesterday to spend a few days with relatives.

Geo. W. Ramsey, chief clerk to Major Sands, has returned from a business trip to Philadelphia.

Mayor Jones returned from Bedford City yesterday, where he was attending to some legal business.

Miss Lula Bailey, of Albermarle county, is visiting the family of C. C. Tillman, 424 Franklin street.

Miss Lavelle Slicer, of Pinesville, Va., is visiting at the residence of Chas. T. Jennings, on Twelfth avenue n. w.

Mrs. Dr. E. L. Tompkins, of Washington, D. C., is visiting her aunt, Mrs. R. B. Wortham, on Campbell avenue.

Mrs. J. D. Dean and son, W. E. Dean, of Portland, Ark., are visitors in the city and are stopping at Hotel Roanoke.

Miss Pearl Booth returned to her home in Campbell county yesterday after a pleasant visit to friends in this city.

Mrs. J. L. English and children, of Martinsville, passed through the city yesterday en route to New Market, Tenn.

Vice-President Sands, accompanied by Mr. Hippey, left yesterday morning for a trip over the Sciota Valley division of the road.

R. W. Bird, of Cambria, returned home yesterday after spending some time here and taking in the Washington excursion.

Rev. C. D. Bulla went to Daleville yesterday and will deliver an address this morning to the graduating class of the Daleville Normal School.

Miss Lottie Kefauver, daughter of the late Rev. Jacob S. Kefauver, of Madison, Tenn., is visiting Miss Alice Huff and other relatives in this city and vicinity.

If You're Driven to Drink Try Our Soda Water.

Limeade..... 5c  
Ice Cream Soda... 5c  
Coca Cola..... 5c  
Strawberry Sher... 5c  
Butterfly Sher... 5c

**VANLEAR BROS.,**  
Pharmacists.

The Times' Prize Piano.

ROANOKE, Va., May 11, 1896.

TO THE TIMES:—We desire to say that the Jewett Upright Piano, which THE TIMES has purchased from us and placed on exhibition at our warehouse, is in every respect one of the finest and best pianos on the American market for the price. The retail price of this piano is fixed at \$400 by the Jewett Piano Company.

We further desire to say that the Hobbie Piano Co. hereby offers to the winner of this instrument \$400 cash for the same, provided he or she purchases a Piano from us at any time between now and when the final decision is made.

This offer is made to prevent any one holding off the purchase of an instrument until this Piano is awarded. Very truly,  
HOBIE PIANO CO.

PINK cigars at Bonner's.

ORDER a gallon of nice ice cream from Jones'. Phone 51.

SOLID comfort in Yost-Farrer Co's lawn swings. Next to postoffice.

**Electric Bitters.**  
ELECTRIC Bitters is a medicine suited for any season, but perhaps more generally needed when the languid exhausted feeling prevails, when the liver is torpid and sluggish and the need of a tonic and alterative is felt. A prompt use of this medicine has often averted long and perhaps fatal bilious fevers. No medicine will act more surely in counteracting and freeing the system from the malarial poison. Headache, indigestion, constipation, dizziness yield to Electric Bitters. 50c. and \$1 per bottle at Paul Massie's Pharmacy.

Drop in Jones' bakery for a nice plate of ice cream.

STERLING, Columbus and Springfield bicycles at Yost-Farrer Co., next to postoffice.

**Special Offer—Gas Cooking Stoves.**

COOKING with gas and with the latest style of gas cooking stove is the cheapest, quickest, best, most cleanly, most convenient; no dirt, no trouble, ready at a moment, less heat.

Until June 1 this company will receive orders for placing the necessary piping and the stove at a cost to the purchaser varying from \$6 to \$8, payable in monthly instalments of \$1. Call at room 203 Terry building, examine stove and obtain further particulars.

ROANOKE GAS AND WATER CO.

**VANILLA ice cream at Crystal Spring.**

**For Bargain Hunters.**

From \$1,000 to \$1,200 worth of James O. Hobbs, stock of shoes, stationery and notions remains unsold. Commencing with to-day and continuing until it is sold, the people of Roanoke who want to save every cent they can these hard times, can get ladies' 4 fine shoes, best makes, for \$2. Gents' \$3 shoes at \$3; Ladies' and gents' \$3 shoes at \$1.75; \$1.50 for 90c and \$1.25 for 85c and 90c; \$1 shoes for 65c. Children's shoes at \$1.75 for \$1; \$1.50 for 85c and 90c; \$1.25 for 75c and 90c shoes for 50c. Two pairs ladies' 15c hose for 15c; 10c hose for 5c pair. Best 25c tablets for 13c; 20c ones for 10c and 15c ones for 8c. Nice 20c box paper for 10c box. All other goods in same proportion. You'll never again have a chance of getting as good goods for as little money as now. Call at once and get your choice, for they will go fast at above prices. J. P. Woods, Trustee for J. O. Hobbs, 114 Salem ave.

The Cafe at Crystal Spring is now open.

**Marvelous Results.**

FROM a letter written by Rev. J. Gundersen, of Dimondale, Mich., we are permitted to make this extract: "I have no hesitation in recommending Dr. King's New Discovery, as the results were almost marvelous in the case of my wife. While I was pastor of the Baptist Church at Rives Junction she was brought down with pneumonia succeeding a gripe. Terrible paroxysms of coughing would last hours with little interruption and it seemed as if she could not survive them. A friend recommended Dr. King's New Discovery; it was quick in its work and highly satisfactory in results." Trial bottles free at Paul Massie's Pharmacy. Regular size 50c and \$1.

For every quarter in a man's pocket there are a dozen uses, and to use each one in such a way as to derive the greatest benefit is a question every one must solve for himself. We believe, however, that no better use could be made of one of these quarters than to exchange it for a bottle of Chamberlain's Colic, Cholera and Diarrhoea Remedy, a medicine that every family should be provided with. For sale by the Chas. Lyle Drug Company.

**\$50.00 AND 46 YEARS**

SIX Months have passed since I offered a reward of \$25 for a New Home Sewing Machine that could not be repaired at the New Home office and no one yet has claimed the reward.

We have found one machine made by this company patented in 1860, forty-six years ago, and doing good work.

**I NOW OFFER A**

**\$50 New Home Machine**

For one that can't be put in good running order at the New Home office, 339 Henry street, S. W.

**CHARGES VERY MODERATE**

You say others can offer the same. Why don't they do it?

Don't fall to see our machines before you buy.

If you want a cheap machine, in fact the best in the market for the money, give us a call. We have the Cam Motion Machines manufactured by the New Home Company, namely, the Climax—\$20 instalments, \$30 cash; and also the New Ideal, \$20 cash. Five years guarantee given on all machines by the company. The Climax machine is as good as any except the geared New Home.

We have a few second-hand machines to sell or rent. All kinds of machines repaired and parts supplied.

**W. H. STRICKLER,**  
309 HENRY STREET, ROANOKE, VA.

## You'll Want One

This Summer Sure. Can't Take That Trip Without It—That's A TRUNK.

### We Sell Trunks.

A whole cargo of new ones just opened yesterday. Some lovely ones. They are put together to stay forever.

**WE SELL TRUNKS CHEAP!**

**Besides Trunks** We show thousands of other good things. When you have gotten the TRUNK we have something to put in it.

**\$1.50** per dozen, sixty dozen fine heavy all-linen Huckaback Towels. Regular prices at which we sell these are \$1.50, \$1.80 and \$2.25 per dozen. The entire lot will be put up in dozens, and sold by dozen only at the exceeding low price of \$1.50 per dozen. This is a rare bargain.

**12<sup>1</sup>/<sub>2</sub>c.** Another solid case of that lovely White Basket Duck—the greatest thing in the market in the way of material for white separate skirts.

**10c** and **12<sup>1</sup>/<sub>2</sub>c** and **17c**, two hundred and fifty pieces fine Sheer India Linens. The brag bargains of the season.

**6<sup>1</sup>/<sub>2</sub>c.** Big lot Printed Dimities—like other dealers are charging you 10c for. All sorts of styles and colors to select from. Come at once.

**5c.** Just opened, a big lot of pretty Lawns, pretty styles and colors. The best in the world for the price.

**12<sup>1</sup>/<sub>2</sub>c.** Another hundred dozen Gents' Half Hose, in fast black, tans and balbriggan. For this quality your gents' furnishing man gets 20c to 25c. Drop in and look at 'em.

## Ladies' Linen Cuffs and Collars.

We have just opened another big lot of Ladies' White Linen Collars and Cuffs. They go as everything else does here—at money-saving prices. All the latest "cuts" are represented. Collars, 10c and 12<sup>1</sup>/<sub>2</sub>c each. Cuffs, 17c, 20c and 25c per pair.

**BUTTERICK'S PATTERNS ALWAYS FIT**

## WATT, RETTEW & CLAY.

## See Those "Special" Bicycles!

Fully Guaranteed for One Year. **PRICE, \$50.**

Bicycle Riding School from 8 to 12 m., 2 to 6 and 8 to 10 p. m. Instructor always in attendance.

Call at **ROANOKE CYCLE CO., Agents,**  
108 SALEM AVENUE, S. W.

## Come, Look, Compare and Save Money!

From Now Until June 1st we have made a reduction of 25 per cent. on our entire stock of Spring and Summer Clothing, Gents' Furnishing Goods, Hats, Shoes, &c.

### Come, Look, Compare and Save Money.

Our motto is not to carry stock over from one season to the other. So they must go. Remember, we mean what we say. Our Spring Stock must be sold before the season is over.

### Come, Look, Compare and Save Money.

In order to accommodate the increase in our trade we were compelled to enlarge our store this Spring, and now we carry as large and complete line of Clothing, Gents' Furnishing Goods, Hats, Shoes, &c., as any store in Roanoke. Come and look, as it costs nothing to examine our stock, and you will find it complete in all departments.

N. B.—Call for our leaders in Clothing and Shoes: Suits at \$6.50 and \$8.50, Worth \$10 and \$12. Our Goodyear Welt Shoes, in Black and Tan, \$1.50, \$1.75, \$2 and \$2.25. Sold for double the money in other stores.

**Come Look, Compare and Save Money**  
At the **NEW YORK CLOTHING HOUSE.**  
16 Salem Avenue. **M. FROMAN, Proprietor.**

**NATIONAL EXCHANGE BANK OF ROANOKE, VA.**

EXCHANGE BUILDING, COR. JEFFERSON STREET AND SALEM AVENUE.

CAPITAL, \$100,000. SURPLUS, \$20,000.

CITY DEPOSITORY. Interest paid on Deposits on Certificate. Safety Deposit Boxes for rent. Fire and burglar proof vaults, etc. We solicit the accounts of individuals, corporations, firms, banks and bankers, and we will extend to all every accommodation and facility for the transaction of business consistent with conservative banking. Small Accounts Appreciated. Business paper discounted for customers. A general banking business transacted.

**DR. MOTT'S PENNYROYAL PILLS.**

The only safe, sure and reliable Female PILLS ever offered to Ladies, especially recommended to married Ladies.

Ask for DR. MOTT'S PENNYROYAL PILLS and take no other. Send for circular. Price \$1.00 per box, 6 boxes for \$5.00. DR. MOTT'S CHEMICAL CO., Cleveland, Ohio.

For sale by **CHAS. D. FOX,** 305 COMMERCIAL STREET, ROANOKE, VA.

**DR. MOTT'S PENNYROYAL PILLS.**

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## NEW AND COMPLETE LINE

— FOR —

## Spring and Summer.

No Charm, But Quality!

No Method, But Honesty!

No Design, But to Desire Your Confidence!

The Simple argument of value has made this store famous. One grade of Suits is as good as another to serve as an illustration of my leadership, but the possibility at \$10 is wonderful. TO-DAY I unveil

## 350 Suits to Be Sold at \$10.

**Look** All around and you won't find any Suits like my \$10 Suits for less than \$15. All sizes—All styles—in Serges, blue and black; Cheviots, blue and black; Over-plaid Cheviots—in fact any and all fabrics that are desirable, fashionable and durable **AT ONLY \$10.**

New Patterns in Manhattan Shirts. Bicycle Stockings, only complete line in the city, from 50c to the best. Sweaters in all the new designs, from \$1.25 to \$4. Fifty dozen Outing Shirts in Madras and Cheviot, the \$1.25 and \$1.50 quality, for \$1.

The entire stock of Ready-made Clothing left from E. M. Dawson, manager for Jos. Cohn, will be sold at one-half their former price. Suits that were sold by E. M. Dawson, manager, for \$25 are now \$12.50; \$20 suits are now \$10; \$18 suits are now \$9; \$15 suits are now \$7.50; \$12 suits are now \$6; \$10 suits are now \$5; \$8 suits are now \$4; \$6 suits are now \$3.

I guarantee the best for the money and deliver it.

**JOSEPH COHN,**  
Roanoke's Leading Clothier, Tailor, Furnisher and Hatter.

Mr. G. W. Payne and Mr. Milton Cohn always ready to serve you.